MD SHOHAG **AHMED**

Date of birth: 23/12/2002   **Nationality:** Bangladeshi (by birth)
Address: 52/1, Ahmed Nagar, Mirpur-1, Dhaka-1216
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Objective:

A competent young professional with an emphasis on quality-driven work who balances creativity and analytical abilities with a focused skill set.

Education:

2022 - Present

B.Sc. in Electrical & Electronic Engineering
Ahsanullah University of Science and Technology (AUST)

2019 - 2020

Higher Secondary School Certificate (HSC)
Adamjee Cantonment College
GPA: 5.00; Science

2017 - 2018

Secondary School Certificate (SSC)
Monipur High School & College (branch-3, Mirpur, Dhaka 1217)
GPA: 5.00; Science

Work Experience:

2024 – Present
INFINIITEX

Jr. Project Manager:

- Managed web development projects, ensuring they met client specifications
- Optimized marketing funnels with GoHighLevel for improved conversions
- Executed targeted digital marketing campaigns to boost engagement
- Coordinated cross-functional teams for project success
- Used advanced management tools for effective project tracking and reporting

2023 – 2024
INFINIITEX

Media & Branding Manager:

- Developed brand strategies to enhance market position and communicate company vision
- Produced engaging visual content for social media and marketing materials
- Managed social media campaigns on Instagram, Facebook, and LinkedIn, focusing on analytics-driven engagement.
- Led collaborations with marketing, sales, and product teams, building strong industry networks

2022 – 2023
Shuhash - সুহাস

Chief of IT & Design Dept:

- Maintaining whole IT department, peoples and works
- Providing technical support to the organization
- Designing graphics stuffs for pages like postcard, page post, banner, merchandise
- Editing videos with Adobe Premiere Pro, CapCut, Sony Vegas Pro
- Creating UGC (User Generated Content)

2019 – 2020
NASC

Vice President of IT

- Providing technical support in the organization
- Managing IT department
- Designing graphics stuffs for pages like postcard, page post, banner, merchandise
- Doing Basic Robotics Code
- Creating power point presentation, excel sheets, word documents

Skills:

Hard Skills

▶ Languages
English, Bengali, Hindi

▶ Software:
Adobe Photoshop, Go High Level, WordPress, Illustrator, Canva, Premiere Pro, Sony Vegas Pro, CapCut, MS Office, AutoCAD, Figma, VS Code, PyCharm, OrCAD PSpice, MATLAB, Quartus, Proteus, CodeBlocks, FL Studio, All Types of Phone-Editing-Apps

▶ Programing Languages
Basic C, C+, Python, Java, HTML, CSS

▶ Operating Systems:
Windows, macOS

Soft Skills

- Adaptable
- Positive-minded
- Creative thinker
- Teamwork
- Time management quality
- Problem solving skill
- Critical thinking quality

Achievements:

Certifications

- Basic Python Skills Certificate – Hacker Rank (5/2023)
- Designer (Sub-Executive) Certificate – (11/2022)

Awards

- Best Organizer – (Shuhash-সুহাস)
- Best Designer – (NASC)

Projects:

Paid Designing Works
Project done for client as they need. Used adobe photoshop or illustrator for logo making, poster designing, postcard, page post, banner, YouTube thumbnail, page cover.

Paid Editing Works
Project done for client as they need. Used Adobe Premiere Pro or Sony Vegas Pro for clipping, masking, keyframing, transitions, green screen chroma key and lots of editing tricks.

2022
Co- Ordinator

2022- Present
Youth Volunteer

Volunteer Work:

AUSTRC

Worked on "Ispahani Presents AUST ROVERS CHALLENGE 2022"

Shuhash Foundation

Worked on charity, collecting cloths and financial ease for people

Hobbies & Others:

Reading, Travelling, Singing, Learning New Things
- Learning Digital Marketing
- Learning UI/UX Designing with FIGMA
- Preparing for being a Electrical & Electronic Engineer

References:

1. Sheikh Ruknin Shadid
   Dept. of Statistics, Chittagong University
   Mobile: 01521125118

2. Dr. MD Ershad Halim
   Professor, Dhaka University
   B.Sc. (Hons), M.Sc. (Dhaka University)
   PhD (Kyushu University, Japan)
   Mobile: +880-1612154694